

Last Reviewed: October 4, 2023

E Ink Corporation California Privacy Rights Act Notice at Collection

E Ink Corporation (“E Ink”) is collecting your Personal Information and/or Sensitive Personal Information to support its business operations, including for the business purposes listed in the chart below.

E Ink will not sell the Personal Information or Sensitive Personal Information we collect. We will not share the Personal Information or Sensitive Personal Information we collect with third parties for cross-context behavioral advertising.

We may collect the Personal Information and Sensitive Personal Information categories listed in the tables below. The tables also list, for each category, our expected retention period and use purposes. In some cases, laws or regulations may require us to keep records for specific periods of time beyond the retention period stated below.

Personal Information Category	Retention Period	Business Purpose
Identifiers	Duration of employment +4 years	To administer human resource functions, payroll, payment of expenses, remuneration, and other benefits. For education, training, and development. To make or coordinate travel. To notify employees and contractors about products or services of selected third parties which E Ink considers may be of interest to you. To ensure network and information security. To improve E Ink data systems including, but not limited to the use of E Ink devices, systems, Wi-Fi, internet service, internal and external websites, equipment, applications, databases, network resources, and infrastructure. To enable E Ink to monitor and perform the duties and obligations arising under contracts of employment or contracts with third parties. To comply with E Ink’s legal obligations, such as compliance with applicable

		tax, immigration, and financial laws and regulations.
Protected Classification Characteristics Under California or Federal Law	Duration of employment +4 years	To carry out equal opportunity and diversity monitoring and reporting. To administer benefits such as retirement plans, medical care, life insurance, disability plans, medical and/or family leave plans. To enable E Ink to monitor and perform the duties and obligations arising under contracts of employment or contracts with third parties. To comply with E Ink's legal obligations, such as compliance with applicable tax, immigration, and financial laws and regulations.
Internet or Other Similar Network Activity	Duration of employment +4 years	To ensure network and information security. To improve E Ink data systems including, but not limited to the use of E Ink devices, systems, Wi-Fi, internet service, internal and external websites, equipment, applications, databases, network resources, and infrastructure.
Professional or Employment-Related Information	Duration of employment +4 years	To administer human resource functions, including but not limited to recruitment. For employee education, training, and development.
Non-Public Education Information	Duration of employment +4 years	To administer human resource functions, including but not limited to recruitment. For employee education, training, and development.
Biometric Information	Duration of employment +4 years	To comply with E Ink's health and safety obligations or similar obligations.

Sensitive Personal Information Category	Retention Period	Business Purpose
Government Identifiers (Social Security, Driver's License, State Identification Card, or Passport Number)	Duration of employment +4 years	To administer human resource functions, payroll, payment of expenses, remuneration, and other benefits. To make or coordinate travel. To comply with E Ink's legal obligations, such as compliance with applicable tax, immigration, and financial laws and regulations.
Racial or Ethnic Origin	Duration of employment +4 years	To carry out equal opportunity and diversity monitoring and reporting. To comply with E Ink's legal obligations, such as compliance with applicable tax, immigration, and financial laws and regulations.
Health Information	Duration of employment +4 years	To comply with E Ink's health and safety obligations or similar obligations. To administer benefits such as medical care, life insurance, disability plans, medical and/or family leave plans.
Religious or Philosophical Beliefs	Duration of employment +4 years	To comply with E Ink's health and safety obligations or similar obligations, including but not limited to the administration of any E Ink vaccination policy and exemptions to the policy.

For more information about your California Privacy Rights, please see the [E Ink Corporation California Resident Employee and Employment Applicant Privacy Policy](#).

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please do not hesitate to contact us at:

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